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BROKERING INTERCULTURAL EXCHANGE

*A Research Network
Exploring the Role of Arts
and Cultural Management*

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PROGRAM

THE VIRTUAL GATHERING
OF THE NETWORK
BROKERING INTERCULTURAL
EXCHANGE (BIE)



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*“Cultural Managers,
their Organisations,
and their Networks
in Times of Crisis”*

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*Wednesday, January 13, 2021
2:00 pm – 5:45 pm (CET)
Plus Ph. D. Colloquium
At your place – we will bring
BIE to you!*

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Conference chaired by:

*Prof. Dr. Raphaela Henze MBA,
Heilbronn University of Applied Sciences*

Scientific Committee:

*Dr. Victoria Durrer, University College Dublin, Dr.
Karsten Xuereb, University of Malta, Dr. Antonio
C. Cuyler, Florida State University, Prof. Dr.
Raphaela Henze MBA, Heilbronn University,
Federico Escribal, National University of the Arts
Buenos Aires, Dr. Zainab Musa, University of
Maiduguri*

SCHEDULE

Time	Sessions and Content	
2:00 pm – 3:00 pm	<p style="text-align: center;">Opening Session Roundtable “Managing Culture: Reflecting on Exchange in Global Times”</p> <p>Milena Dragicevic Sestic (<i>University of the Arts, Belgrade, Serbia</i>) Ruhi Jhunjhunwala (<i>Advisor for The Performance Theatre, UK/Norway</i>) Amy Walker (<i>Associate Consultant for BOP, an international consultancy specialising in culture and the creative economy, UK</i>) Carla Figueira (<i>Goldsmiths, University of London, UK</i>) Raphaella Henze (<i>Heilbronn University, Germany (presenter and chair)</i>) Victoria Durrer (<i>University College Dublin, Ireland (presenter and chair)</i>)</p>	
3:00 pm – 4:00 pm	<p style="text-align: center;">Session 1</p> <p>Cultural Managers, their organizations, and networks facing the pandemic and the long-term consequences it will have on audiences, events, and work environments.</p> <p>Matina Magkou (<i>independent consultant, researcher, trainer and project manager in the fields of cultural and creative industries, civil society and communication</i>) and Anna Steinkamp (<i>independent consultant in international cultural cooperation and project management</i>) with Avril Joffe (<i>head of the Cultural Policy and Management division at the Wits School of Arts (South Africa)</i>) and Cristina Farinha (<i>independent policy expert and researcher specialised in heritage, culture and the creative industries sector</i>): “Re-setting cultural networks COVID-19 and the day after”</p> <p>Natasha Padilha (<i>Actress, artist and cultural producer</i>) and Bruna Castra (<i>Latin American artist, co-founder and social media responsible of PELVYCA, co-founder of DUNA</i>) “Duna Project - platform for sharing practices & poetics - How can networks act in solidarity with colleagues in countries adversely impacted by the pandemic?”</p>	<p style="text-align: center;">Session 2</p> <p>BIE Next Generation: An international perspective to foster networks and partnerships of aspiring arts managers</p> <p>Lea Jakob (<i>project manager of the Cuban-European Youth Academy; PhD student and Heilbronn University, Germany</i>) and Cristina Peregrina Leyva (<i>originally from Mexico and currently masters student in Arts, Policy & Cultural Entrepreneurship at the University of Groningen, Netherlands</i>) Susan Binwie Tanwie (<i>PhD student, Centre for the Study and Promotion of Cultural Sustainability University of Maiduguri, Nigeria</i>) Karimatu Dauda (<i>PhD student, Centre for the Study and Promotion of Cultural Sustainability University of Maiduguri, Nigeria</i>)</p>
4 pm – 4:15 pm	<p>Brief Feedback and Coffee Break</p>	

SCHEDULE

Time	Sessions and Content		
4:15 pm – 5:15 pm	<p style="text-align: center;">Session 3</p> <p>Digitization as an Answer to current challenges?!?</p> <p>Christian Holst (<i>Leuphana University Lüneburg, Germany</i>): “Building the Virtual Stage for Opera - Issue Domains of Sensemaking in Bringing Opera to the Screen”</p> <p>Juan Francisco Baron (<i>Cultural manager, artist, activist, researcher and professor, based in Mendoza, Argentina</i>): “Hacking monopolies: implementing diversity through NODO”</p> <p>Gabriela Rojas Sierra (<i>Universidad de las Artes in Havana, Cuba</i>) and Lea Jakob (<i>Project manager of the Cuban-European Youth Academy, PhD student Heilbronn University, Germany</i>): “Challenges and Possibilities of Digitalization during the Pandemic: The Cuban Case and Questions of Access”</p>	<p style="text-align: center;">Session 4</p> <p>How do networks help practitioners to respond to COVID 19 – Expert Input and Q & A</p> <p>Jeff M. Poulin (<i>Managing Director of Creative Generation; Adjunct Professorial Lecturer, American University; Adjunct Instructor, Carnegie Mellon University, USA</i>)</p> <p>Leah Hamilton (<i>Instructor, Department of Arts Administration University of Kentucky, USA</i>)</p> <p>Javier Iturralde De Bracamonte (<i>PhD student, Communication and Cultural Industries, Universidad Politecnica de Valencia, Spain</i>)</p> <p>Lucy Costelloe (<i>MA Arts Management and Cultural Policy and Head of Marketing at Ticketsolve, Ireland</i>) and Dr. Marta Herrero (<i>Lecturer of the MSc in Creative Cultural Industry Management at the University of Sheffield, UK</i>)</p>	<p style="text-align: center;">Session 5</p> <p>Cultural Managers, their organizations, and networks facing racial inequities and matters of inclusion/exclusion</p> <p>Antonio C. Cuyler (<i>Director of the MA Program & Associate Professor of Arts Administration at Florida State University, USA</i>): “From @operairacist to opera is Anti-racist: Exploring pathways to Creative Justice in Opera”</p> <p>Brea M. Heidelberg (<i>Associate Professor & Director Entertainment & Arts Management Drexel University, USA</i>): “The Intellectual Green Book: Tracking self- and community preservation tactics among Black women and Black non-binary individuals in the nonprofit arts sector”</p>
5:15 pm – 5:45 pm	<p>Lessons Learned, Feedback Session, Farewell, Coffee Break</p> <p>Brief Feedback</p> <p>Camp Fire session – Lessons learned from the sessions for the BIE Network, further plans in times of Crisis</p>		

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Time	Sessions and Content
5:45 pm – open	<p style="text-align: center;">Ph. D. Session (Elevator Pitches) Chaired by Milena Dragičević Sesić and David Teevan:</p> <p>Danielle Lynch (<i>PhD student at TU Dublin, Ireland – School of Hospitality Management and Tourism</i>): “Festivals, cultural geography”</p> <p>Kristina Nilles (<i>PhD student at London South Bank University; Research Assistant, working in collaboration with Lambeth Council’s ELEVATE programme</i>): ”ELEVATE’s approach to creating cross sector networks to inspire and engage young people in Lambeth”</p> <p>Lea Jakob (<i>Project manager of the Cuban-European Youth Academy, PhD student at Heilbronn University, Germany</i>): “Artists and international cooperation in Cuba’s transformation process”</p> <p>James Lucky (<i>PhD student, Centre for the Study and Promotion of Cultural Sustainability, University of Maiduguri, Nigeria</i>): “Transmitting Cultural Norms and Tradition Via Digital Storytelling in North Nigeria”</p> <p>Gideon A. Danja (<i>PhD student, Centre for the Study and Promotion of Cultural Sustainability, University of Maiduguri, Nigeria</i>): “Music Performances and Sound-Archiving for Cultural Education and Sustainable Development in Selected Communities of Hawul L.G.A, Borno State”</p>
	- Open End -



REGISTRATION



The Virtual Gathering is held in English and organised as a fully virtual event via the video conferencing tool Zoom on **Wednesday, January 13, 2021 at 2:00 pm (CET).**

Registration is free of charge.



The BIE network is very much looking forward to meeting you all at least virtually at the beginning of 2021!

Places are limited!

Please register (name, affiliation and contact details) by email to:

BIEvirtualgathering@web.de

Registration deadline:
Friday, January 8, 2021.

For questions or more information, please contact:

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