

IDENTITY AND PLURALISM – IDENTIDAD Y PLURALISMO

The 1st North-South Expert Conference on Cultural Policy Research and Development

1. Conferencia Norte-Sur de Investigación sobre políticas culturales y desarrollo

CONFERENCE PROGRAMME

SANTIAGO DE CHILE/LA DEHESA, SEPTEMBER 7 – 10, 1999

ERICARTS

Dahlmannstr. 26, D - 53113 Bonn
Tel. (+49-228) 2420996/7 * Fax 241318
e-mail: info@ericarts.org



"IDENTITY AND PLURALISM" - "IDENTIDAD Y PLURALISMO"

The 1st North-South Expert Conference on Cultural Policy Research and Development

1. Conferencia Norte-Sur de Investigación sobre políticas culturales y desarrollo

Santiago de Chile/La Dehesa, September 7 – 10, 1999

Conference Programme

TUESDAY 7 SEPTEMBER

Arrival of Participants

Lo Barnechea (Centro de Perfeccionamiento del Min. de Educación)

18h00

Welcome – Cocktail

- Dieter Strauss, Goethe-Institute Santiago (CL)
- Andreas Joh. Wiesand, ERICArts/ ZfKf (D)

19h00

Research Exchange I – Projects of interest for "North" and "South"

Chair: Robert Harauer, Mediacult (A)

WEDNESDAY 8 SEPTEMBER

VALPARAISO / SANTIAGO, Salon de Honor (Ciudad de V.); Lo Barnechea (evening)

9h00

Departure to Valparaiso

11h00

Short Tour of Valparaiso (candidate to UNESCO World Heritage List)

14h15

Keynote Speeches

Welcome and Chair: Guiomar Alonso, UNESCO

- Claudio Girolamo, Minist. de Educación (CL)
- Ritva Mitchell, ERICarts/Finn-EKVIT (SF)

15h00

Heritage Policies and Social Memory

Chair: Manuel Fernandez Hechenleitner, Universidad de Chile (CL)

1. *Chilean Cases: Valparariso and Chacabuco*

- Sótero Apablaza Minchel, Valparaiso (CL)
- M. Fernandez H./Dieter Strauss (Santiago)

2. *Other Case Studies in Latin America*

- Hugo Achugar, Univ. de Uruguay (UR)
- Diego Gradis, Trad. para el Mañana (CH)

3. *Other Experiences and Debates*

- E. Tschernokoshewa, Sorbian Instit. (D/BG)
- Patricia Wise, Griffith University (AUS)

THURSDAY 9. SEPTEMBER

SANTIAGO DE CHILE, UNIVERSIDAD CATHOLICA (DAY), LO BARNECHEA (EVENING)

9h30 – 12h30 Workshops

Workshop A: Heritage and Cultural Policies

Chair: Edwin Harvey, Univ. de Palermo BA (AR)

- Ridha Tlili, UER Tunis (TN)
- Jirina Smejkalova, Univ. of Durham (CS)
- Rafael Roncagliolo ARC/IPAL (PE)
- Birgit Venzke (D)

Workshop B: Culture Industries Development

Chair: Nelly de Camargo, Mediacult (BR)

- Ralph Ebert, *STADTart* Dortmund (D)
- Dominique Leroy, Univ. de Picardie (F)

LUNCH

14h00 Sustaining Cultural Diversity

Cultural Productivity and Media Programmes

Chair: Dorota Ilczuk; Institute of Culture (PL)

- Kirill Razlogov, Russian Inst. of Culture (RU)
- Joost Smiers, Utrecht Academy of Arts (NL)
- Octavio Getina, Fund. CICCUS, BA (AR)
- Gonzalo Carambula, Montevideo (UR)

North-South-Coproductions: New Media Strategies to Regain Local Images?

- Regina Wyrwoll (German Fund for Cultural Education)
- Dieter Strauss (GI Santiago)
- Carlos Puccio (CL)

20h30 Research Exchange II**

This session is to concentrate on the discussion of concrete projects which can be initiated between researchers working in countries from the "North" and "South"

FRIDAY 10. SEPTEMBER

SANTIAGO DE CHILE, UNIVERSIDAD DE CHILE (MORNING/NOON); GOETHE-INSTITUTE (AFTERNOON)

10h00 Identity - An Economic Asset?

Heritage Management, Training and Cultural Policies

Introduction: A. J. Wiesand: ZfKf/ERICArts

- Hugbert Flitner, F.V.S. Foundation (D)
- Arjo Klamer, U. Rotterdam/Getty Heritage Project (NL)
- Norbert Riedl, Austrian Chancellor's Office (A)
- Leo Harari (Inter-American Development Bank)

LUNCH

15h00 Closing Session

New horizons and tasks for global comparative research in cultural policy

Chair: Ritva Mitchell (ERICarts/FinnEKVIT)

- Gonzalo Carambula, Mercosur Cult. Policies Observatory, Montevideo (UR)
- Joy Cohnstaedt, Canadian Research Network
- Z. Perusco-Zulec, Culturelink, Zagreb (HR)
- Hector Schargordsky, Observatorio Cultural (AR)
- Patricia Wise, Australia Key Centre for Cult. Policy
- Ada Wong, Hong Kong Cultural & Media Policy Exchanges

18h00 Farewell

Wine-tasting at the old winery Cousinho Macul