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Directorate-General for Education and Culture

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Seminar on the Conditions for Creative Artists in Europe, Visby 30 March – 1 April 2001

Programme *(version of 6 March 2001, with reservation for alterations)*

Thursday 29 March

Afternoon	The three international artist centres in Visby are open for visits	Baltic Centre for Writers and Translators Baltic Art Center (Björkanders) Visby International Centre for Composers
13.00-	Registration begins	Wisby Hotell and Strand Hotell
19.00-	Welcome buffet Host: <i>Gunilla Thorgren</i> , Secretary of State, Ministry of Culture	Fornsalen, Bildstenshallen

Friday 30 March

08.30-09.00	Refreshments	Björkanders
	PLENARY SESSION	
09.00-09.45	Welcome <i>Marita Ulvskog</i> , Minister for Culture	Björkanders
	Introduction and practical information Chairman, <i>Maj-Britt Theorin</i> , Chairman of The National Council of Cultural Affairs	

Chief Moderator, *Svante Beckman*, Professor at the University of Linköping and National Institute of Working Life

09.45-10.45	<p>The Romantic Ideal of the Lone Creator and the Reality of Working Conditions, Dependencies and Status Problems</p> <p><i>Jerzy Jarniewicz</i>, Writer, Poland <i>Jane Simpson</i>, Visual artist, United Kingdom <i>Claudio Ambrosini</i>, Composer, Italy</p>	Björkanders
10.45-11.15	Coffee	
11.15-12.30	<p>Artists, State Policies and Market Developments</p> <p>Presentation of conference background paper - <i>Dr Ritva Mitchell</i>, ERICarts</p> <p>The "Nordic Models" in cultural policy and support for artists - myth and reality</p>	Björkanders
12.30-14.00	<p>Lunch</p> <p>Host: <i>Lillemor Arvidsson</i>, County Governor</p>	Magasin 3
14.00-16.00	<p>Legal and Policy Frameworks for Artists in Europe</p> <p>1. Copyright Issues in Europe - <i>Jukka Liedes</i>, Special government advisor, Finland 2. Social Security and Taxation in Europe – <i>Suzanne Capiiau</i>, Lawyer, Belgium</p> <p><u>Discussants:</u> <i>Dagfinn Bach</i>, Conductor, Norway <i>Christiane Carlut</i>, Visual artist, France <i>Andreas Wiesand</i>, Professor, writer, Germany</p>	Björkanders
16.00-16.15	Coffee	Björkanders

16.15-17.45	<p>EU, Subsidiarity and the Artists</p> <p>1. Presentation of the European Commission on competition rules, Culture 2000 programme, structural funds, mobility of artists (reference to new study) <i>Jean-Michel Courades</i>, Principal administrator, Education and Culture DG</p> <p>2. Expectations among artists in the candidate countries in view of the accession to the EU <i>Vytautas Martinkus</i>, Writer, Lithuania</p> <p><u>Discussants:</u> <i>Helena Vaz da Silva</i>, President of Centro Nacional de Cultura, Portugal <i>Stella Coffey</i>, Irish Association of Artists, Ireland</p>	Björkanders
18.00-18.45	<p>Introduction to workshops</p> <p>Workshop A (Literature): <i>Maureen Duffy</i>, Writer, United Kingdom</p> <p>Workshop B (Visual Arts): <i>Sune Nordgren</i>, Director of Baltic Centre for Contemporary Art</p> <p>Workshop C (Composition): <i>Patricia Adkins Chiti</i>, Italy</p>	<p>The assembly-hall Aula, Gotland University College</p> <p>Björkanders</p> <p>Lecture room B23, Gotland University College</p>
19.30	<p>Dinner</p> <p>Host: <i>Marita Ulvskog</i>, Minister for Culture</p>	

Saturday 31 March

PARALLEL WORKSHOPS

08.45-09.00	Coffee	
09.00-10.45	<p>Workshops A, B and C</p> <p>Presentation of Practices, Policies, Market Trends</p> <p>Panellists in each workshop present experience of models and issues in their respective countries.</p>	<p>Workshop A: The assembly-hall Aula, Gotland University College</p> <p>Workshop B: Björkanders</p> <p>Workshop C: Lecture room B23, Gotland University College</p>
10.45-11.00	Coffee	
11.00-13.00	<p>Workshops A, B and C</p> <p>Discussion of Practices, Policies, Market Trends</p>	

13.00-15.00	Lunch	Wisby Hotell
15.00-17.00	<p>Workshops A, B and C</p> <p>Discussion and exchange of information on three thematic questions. Are there lessons to be learned for creators/artists in other fields?</p> <p>1. Threats or opportunities? Artists' experience with the new technologies.</p> <p>2. The artist, an odd fellow?</p> <p>3. What markets can do - and what they can't.</p>	<p>Workshop A: The assembly-hall Aula, Gotland University College</p> <p>Workshop B: Björkanders</p> <p>Workshop C: Lecture room B23, Gotland University College</p>
18.00-19.00	<p>Concert: <i>Ensemble SON</i></p> <p><i>Jörgen Pettersson</i>, Saxophone</p> <p><i>Magnus Andersson</i>, Guitar</p> <p><i>Jonny Axelsson</i>, Percussion</p> <p><i>Ivo Nilsson</i>, Composer and Trombone</p>	Cathedral Church of St Mary
19.00	<p>Dinner</p> <p>Host: <i>Mr Hans Klintbom</i>, Mayor of Visby</p>	Masonic Lodge

Sunday 1 April

09.45-10.00	Coffee	Björkanders
	<i>PLENARY SESSION</i>	
10.00-11.45	<p>Reports from the workshops</p> <p>Discussion</p>	Björkanders
11.45-12.15	Coffee	Björkanders
12.15-12.45	<p>Conclusions</p> <p>Chief moderator, <i>Svante Beckman</i>, Professor, Sweden</p>	Björkanders
12.45-13.30	<p>What next?</p> <p>Final discussion</p>	Björkanders
13.30-15.00	Lunch	Wisby Hotell

Parallel Workshops A, B and C: Literature, Visual Arts and Composition

Three concurrent workshops are organised by artistic discipline. Each of them will follow a specific programme and answer a common set of questions.

9.00-10.45 Workshop participants will hear from a panel of representatives from different countries in Europe who will provide the group with examples of practice and policies. These examples are either programme models, innovative policies or particularly interesting market developments and trends as well as threats. *(Panellists' participation to be confirmed)*

11.00-13.00 Workshop participants will have an opportunity to pose questions to the panellists.

15.00-17.00 Workshop participants will be asked to discuss three thematic questions including:

1) Threats or opportunities? Artists' experience with the new technologies.

What are the threats posed and opportunities provided by the new technologies for artists in the creation, production or distribution of their works (e.g. concentration of distribution rights by large institutions such as publishing houses or the opportunity to self-publish work to empower artists, how do we define fair use and fair compensation)? How do the new technologies change the relationship between the artists and their audience (e.g. bringing them closer together or moving them farther apart)?

2) The artist, an odd fellow?

What are the particular challenges faced by artists as self-employed/freelance/independent? What are the consequences that legal frameworks pose for the individual self-employed artist?

3) What markets can do - and what they can't.

Comment on: markets, market failures and responsibilities of governments in supporting artistic research and development, which help to sustain an environment for creativity and innovation. (By markets, the point of interaction between public, private and civil society actors is meant - not just commercial markets.)

The results of the discussion will be presented to the plenary session the following day.

Workshop A: Literature (*Panellists' participation to be confirmed*)

Chairman, *Maureen Duffy*, United Kingdom

PANEL SESSION

09.00-10.45	New initiatives for authors' training	Austria
	Consequences of writing in a small language	Greece
	Working as a writer in the developing market economies of South East Europe	Slovenia
	Public lending rights scheme in the Nordic countries	Jesper Söderström, Director of Swedish Authors' Fund, Sweden
11.00-13.00	Discussion on questions attached to the previous panel session	
15.00-17.00	Discussion on a common set of questions (See 1-3 above).	

Workshop B: Visual Arts (*Panellists' participation to be confirmed*)

Chairman, *Sune Nordgren*, Sweden

PANEL SESSION

09.00-10.45	Artists and galleries in France since 1990	France
	Life after ten years with the Soros Foundation	Latvia
	Subsidised loans for private acquisitions of art	Netherlands
	Opening up the art market for newcomers, alternative trends, women artists etc.	<i>Maria de Lourdes Lima dos Santos</i> , President Observatório das Actividades Culturais. Portugal
	Direct and indirect support - specific measures (selective grants, remuneration for works in public spaces)	<i>Maria Sundström</i> , President of the Swedish visual artists' Union (KRO), Sweden
11.00-13.00	Discussion on questions attached to the previous panel session	
15.00-17.00	Discussion on a common set of questions (See 1-3 above).	

Workshop C: Composition (*Panellists' participation to be confirmed*)

Chairman, *Patricia Chiti*, Italy

PANEL SESSION

09.00-10.45	Spillestedstloven (music and market)	Denmark
	From one political climate to another – How does it affect art?	Hungary
	The market for serious music in Spain, state, media, sponsoring.	Spain
	Copyright in Sweden. Challenges, problems and possibilities at the turn of the millennium.	Roger Wallis, Sweden
	An exchange programme of commissioned works.	UK/Scotland
11.00-13.00	Discussion on questions attached to the previous panel session	
15.00-17.00	Discussion on a common set of questions (See 1-3 above).	
